

For Immediate Release
Jan. 10, 2007

Sports Law Superstars to Discuss Collective Bargaining and Contract Negotiation

Los Angeles, Jan. 10, 2007 —Loyola Law School's Sports Law Institute will present "Collective Bargaining & Individual Contract Negotiation in Professional Sports" from 9 a.m. to 3 p.m. Friday, Jan. 26 at its downtown campus. An all-star roster of sports law power players from professional athletic leagues and private firms will demystify the sports negotiation process. The event will conclude with Loyola Law School alumni divulging their tips for entering the highly competitive sports law field.

"Collective Bargaining" panelists are Hal Biagas, deputy counsel, National Basketball Players Association; Adolpho A. Birch, III, labor relations counsel, NFL Management Council; and Howard L. Ganz, partner, Proskauer Rose LLP. "Individual Contract Negotiation" panelists are Joseph C. Longo, president, Paragon Sports Management; Jeff Moorad, CEO & Managing Partner, Arizona Diamondbacks; and Arn Tellem, president, WMG Management. Professor Daniel E. Lazaroff, the Leonard Cohen Chair in Law and Economics and director of the Sports Law Institute, will moderate.

Lazaroff designed the symposium to offer attendees an inside look into the fascinating yet complicated area of sports negotiations. "Speakers with many years of hands-on experience in the collective bargaining process and player representation in individual contract negotiations will give attendees a legal and factual background on collective bargaining between player unions and pro leagues and individual contract negotiations between players, agents and teams."

Aspiring sports law practitioners will have a chance to glean insights from industry veterans during a question-and-answer session with Loyola Law School alumni: Robert E. Buch, partner, Seyfarth Shaw LLP; Richard Motzkin and Joel Wolfe, WMG Management; and Longo. "The hardest part is that the entry process for sports law jobs is not as structured as it is for traditional law practice," Lazaroff said, explaining the value of the information session. "This is especially true for people who want to be agents or specialize in sports-related matters from the start."

Registration for the symposium and lunch is \$50, or \$70 for four hours of MCLE credit. Members of the media are invited to attend free of charge. For media access, please contact Brian Costello at 213-736-1444 (desk), 213-923-0609 (cell) or brian.costello@lls.edu. Visit faculty.lls.edu/sli/events for more details.

About Loyola Law School Los Angeles

Located in downtown Los Angeles—a legal, financial and media capital—Loyola Law School is home to prominent faculty, dedicated students and cutting-edge programs. Committed to legal ethics and the public interest, Loyola Law School has produced top attorneys for nearly a century. For expert commentary, please contact Brian Costello, deputy director of communications, at 213.736.1444 or brian.costello@lls.edu. For more information on Loyola Law, please visit www.lls.edu.

###